Bio-SnapON™ Integrated with Membership Management System in City of Mandurah, Australia

Challenge

Mandurah is one of the most vibrant regional cities in Western Australia. The City of Mandura was once a small fishing village that boomed during holiday periods, and now has a thriving population of more than 80,000. As a tourism destination, the City of Mandurah was facing pressure to more effectively manage tourist identities at their facility each year.

They were looking for a convenient and efficient solution that would improve facility member identification. In addition, because they already had a membership management system in place, they were worried about losing value in the investment they had already made in the existing software. They were looking for a tourist identification management solution that they could integrate with their existing system.

Solution

The city of Mandurah was looking for a biometric identification solution to identify members who use their facility center and keep an accurate visitor log in their membership management system. When they heard about our **Bio-SnapON™** solution, they were immediately interested. **Bio-SnapON™** is a complete biometric software system that can be instantly "snapped-on" to any membership management software, without any code-level development. With Bio-SnapON™ the city of Mandurah would be able to identify members during their visit as well as keep the information logged into their membership management system.

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Benefit

The deployment was a great success for the **City of Mandurah**. Initially they integrated our **Bio-SnapON™** solution with their membership management software and deployed nine M2-EasyScan™ fingerprint scanner for member identification. The implementation of biometric technology reduced the time required for member identification and tedious paper work. In addition, the cost of ID card issuance was saved because members can now be identified with their fingerprints.

Facility users were also happy because they were able to conveniently check their identities in and out using the most accurate identification technology available without any plastic identity cards. Benefits that helped the City of Mandurah choose **Bio-SnapON™** were:

- Identify members at check-in, instantly retrieving their picture and information from the management software.
- Protect the safety of children by accurately identifying guardians.
- Ensure that individuals are not fraudulently accessing their facilities.
- Completely replace ID cards, which eradicates costs incurred due to lost or stolen cards.

About M2SYS

M2SYS Technology is a U.S. based, biometric identity management solution provider. Since our inception, we have worked closely with our clients with the goal to enable them to capitalize on the benefits of using biometrics for security and identity management by accelerating their return on investment (ROI).

In 2009, the City of Mandurah integrated our **Bio-SnapON™** solution with their membership management system. Currently there are more than 10,000 members using their fingerprints to access the City of Mandurah facility.